

South East Asia major opportunities overview

June 2017 - June 2018

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	MON	TUE	WED	THU	FRI	SAT	SUN		
JUNE 2017				1	2	3	4	Thailand: Thai Water Expo (June 7-10) Thailand: 25th International Processing & Packaging Technology Event (June 14-17) Thailand: Manufacturing Expo 2017 (June 21-24)	
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JULY 2017	3	4	5	6	7	8	9	SEA 2: Singapore, Malaysia (July 23-29) Malaysia: APHM International Healthcare Conference & Exhibition (July 23-29)	
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	31								
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AUGUST 2017	7	8	9	10	11	12	13	SEA 3: Vietnam, Thailand (August 20-26) Indonesia: International Education Symposium (August 22-23)	
	14	15	16	17	18	19	20		
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	28	29	30	31					
SEPTEMBER 2017					1	2	3	Royal Adelaide Show (September 1-10) Thailand: Food & Hotel (September 6-9) Indonesia: AMROI 2017 Conference & Exhibition (September 13-14) Thailand: Food Ingredients Asia (September 13-15) Malaysia: Food & Hotel (September 26-29) Indonesia: The 3rd International Farming Technology Expo (September 28-30) Oz Asia Festival (September 21-October 8)	
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OCTOBER 2017							1	Labour Day (October 2) Malaysia: 3rd Smart Cities Asia 2017 (October 2-3) Indonesia: Maritime Expo (October 10-12)	
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NOVEMBER 2017			1	2	3	4	5	Thailand: OCSC International Education Expo (November 11-12)	
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DECEMBER 2017					1	2	3	Thailand: Water, Membrane, Environment & Energy Technology Expo (December 14-16) Christmas Day (December 25) Proclamation Day (December 26)	
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JANUARY 2018	1	2	3	4	5	6	7	New Year's Day Public Holiday (January 1) Australia Day (January 26)	
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FEBRUARY 2018				1	2	3	4	Adelaide Fringe (February 16-March 18)	
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MARCH 2018				1	2	3	4	March Public Holiday (March 12) Good Friday (March 30) Easter Saturday (March 31)	
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APRIL 2018							1	Easter Sunday (April 1) Easter Monday (April 2) Malaysia: International Halal Showcase (April 4-7) Malaysia: ASIAWATER Kuala Lumpur (April 10-12) Malaysia: Livestock Asia Expo & Forum 2018 & ASIAMEATEC Expo & Forum (April 19-21) Singapore: Food and Hotel Asia (April 24-27) Anzac Day (April 25)	
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MAY 2018		1	2	3	4	5	6		
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	28	29	30	31					

Dates in bold indicate South Australian Public Holidays. Dates shaded indicate South Australian school holidays

Dates highlighted in yellow indicate Premier or Ministerial led outbound trade and investment missions

Dates highlighted in blue indicate key in-market opportunities for South Australian companies - please refer to the following pages for detailed information on each activity

Dates highlighted in green indicate key South East Asia opportunities in South Australia

Continued next page >

MAY
2017

Thailand: THAIFEX (May 31-June 4)

THAIFEX has been held for 13 consecutive years with growing participation from exhibitors and visitors. THAIFEX-World of Food Asia, offers a highly segmented, well defined and thought-out trade fair concept, 15 product zones including three specialised trade fairs; World of Seafood, World of Coffee & Tea and World of Food Service; as well as a multi-national pavilion; 11 top trends driving consumer demands, promotion of new products and innovation are all present.

THAIFEX attracts buyers not just from Thailand but from all of Asia. In 2016 the event attracted a total of 42,528 trade visitors of which 33,024 were Thai visitors and 9504 international visitors. THAIFEX gathers the right mix of traders and buyers in one location:

83% are decision-makers

39% comprises of agents, importers, distributors and wholesalers

18% represent top hosted buyers.

The 2017 edition of THAIFEX-World of Food Asia is anticipating at least 45,000 trade visitors to visit the fair. The five day trade fair will see visitors from:

- Bakeries
- Clubs and resorts
- Delicatessen/butcher shops
- Departmental stores
- Fast food
- Food catering
- Food manufacturers
- Food service
- Hotels, restaurants and bars
- Importers, distributors, wholesalers and retailers
- NGO/government/associations
- Packaging and distribution centres
- Service providers
- Supermarkets, grocery and convenience stores.

Thailand is a hotspot for global tourism. A constant flux of tourists ensures that there is a constant demand for imported food and beverages. Exposure to healthier food options and a wide variety of cuisines also means that there is a market for higher value fresh and processed products.

Why THAIFEX?

- Raise your company's and product profiles and add value to your respective brands
- Stimulate sales to reach a level beyond your expectations
- Expand your business network for greater opportunities
- Meet and establish connections with potential buyers from Asia and around the world
- Engage in business negotiations with new customers
- Learn about your competitors for future business planning.

Together with the Department of State Development, South Australian representatives embedded in Austrade Bangkok will arrange the South Australia Premier Produce Pavilion dedicated to promoting/showcasing what premier produce South Australia can offer to this growing region.

How to participate

Please go to: www.worldoffoodasia.com/downloads/2017_WOFA/WofA17-Show-Brochure.pdf

Thailand: Australian Education Agent Workshop (date still to be confirmed)

The Australian Education Agent Training Workshop is the ongoing activity hosted annually by Austrade Bangkok, in collaboration with government and private sectors such as the Department of Immigration and Border Protection, Department of Education and Training including guest speakers from the education industry in Australia and relevant professionals to update or improve existing sectoral knowledge to education agents in Thailand.

Why Australian Education Agent Workshop?

Ideal for public and private institutes to join; business matching will be arranged with the prominent education agents which Austrade's education team will look to invite up to 120 people.

How to participate

Please contact:

Chintan Bharwada

Manager, Business Development
International Education Office
Department of State Development

Tel: +61 (8) 8207 2152

Mobile: +61 4 6641 1491

Email: Chintan.Bharwada@sa.gov.au

JUNE
2017

Thailand: Thai Water Expo (June 7-10)

Overview of Thai Water Expo

The Thai Water Expo 2017 is the water and waste water technology trade exhibition where major corporations from around the world will explore the latest working solutions, advanced technologies and systems, and knowledge sharing platforms.

Exhibitor profile

The exhibitors will exhibit many products and services at international level such as water resource management, municipality water management, waste water treatment and management, industrial water and waste water treatment, ultrapure water, bottled water production, sewerage, irrigation, rainwater harvesting technology and management, particle separation, floatation equipment technology, disinfection and bio-pollutants technology, nutrient removal and recovery, water re-use, particle removal technology, residual treatment and sludge thickening, resource recovery, natural treatment systems, clean, green and sustainable water technologies and many more.

Visitor profile

Department store managers, entrepreneurs, Ministry of Urban Development, irrigation authorities, ground water authorities, municipal water authorities, pollution control members, public health and works departments, regulatory bodies, government agencies professionals, distributors and dealers, manufacturers and system integrators, CEO's and decision-makers, builders, contractors and architects, engineering organisations, consultants, media and trade publications, operations and manufacturing heads, utility heads and many more, will visit the trade show.

How to participate

Please contact Ms Jidakarn Jarhatchaithitikhun on +66 2 642 6911.

Thailand: The 25th International Processing & Packaging Technology event for Asia (PROPAK) (June 14-17)

PROPAK Asia is Asia's number one international trade event for food, drink and pharmaceutical processing and packaging technology and delivered the best-ever and biggest-ever, breaking all previous records and receiving outstanding feedback from exhibitors and visitors. PROPAK Asia is the 'must attend' industry event in Asia for Asia; as the quality and variety of products increase and expand, and productivity of operations and manufacturing standards are driven higher by consumer demands and new automation and technological advances which are presented at the show.

Why PROPAK?

High quality and quantity visitors are recorded across all four show days reaching 40,893 visitors with Asian delegations attending from across the region including Bangladesh, Cambodia, China, India, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Vietnam and from a total of 68 countries.

Many conferences, seminars and presentations took place at PROPAK Asia 2016 receiving overwhelming attendance and response from delegates. Exciting discussions, trend updates and new research and technology were presented across:

- The Food Innovation Asia Conference
- Food Innovation Contest
- Asia Drink Conference
- PharmaTech Seminar
- Thai Packaging Centre and TISTR Conference
- Asia Food Beverage Thailand Conference
- The Thai Star and Asia Star Packaging Awards.

How to participate

Please contact:

Bangkok Exhibition Services Ltd.

9th Floor, SPE Tower
252 Phaholyothin Road
Samsennai, Phayathai
Bangkok 10400

Tel: +66 2 615 1255

Email: piyaporn@besallworld.com

Thailand: Manufacturing Expo (June 21-24)

The Manufacturing Expo will be a central platform for industrialists from across ASEAN to discover endless possibilities for boosting industrial growth. The bright and sustainable future would follow smart use of advanced technologies and machinery for manufacturing molds, dies, plastics, automotive parts and assembly technologies. Complete with special technology presentations, conferences and networking functions.

The Manufacturing Expo will encompass elements of the industrial technology exhibition to deliver unlimited possibilities, increase business vision and lay the foundation toward success.

The Manufacturing Expo consists of three shows:

- InterMold Thailand for mold and die manufacturing
- Automotive manufacturing for automotive parts manufacturing
- Assembly and automation technology for automation and assembly technology.

The Expo is also co-located with four shows related to auto-parts and the electronics sector:

- Surface and coatings - for surface treatment, paints and coatings
- InterPlas Thailand - for plastics parts production
- NEPCON Thailand - assembly, measurement and testing technologies for electronics manufacturing
- Mfair - business matching platform for manufactures' network in Asia.

Why Manufacturing Expo?

Manufacturing Expo is organised with professional industrialists, decision-makers and leaders in business trendsetting in mind. The event is dedicated to deliver new ideas, state-of-the-art innovations and the latest innovations as well as cost-effective solutions to boost productivity to the supply chain. Over 76,000 visitors from within Thailand and abroad will gather to strengthen business partnerships, widen their network and source the most suitable suppliers.

The 2016 edition of Manufacturing Expo wrapped up with big applause from manufacturing industrialists. Technologies from 2425 brands from 46 countries were exposed to 51,811 participants from within Thailand and overseas in search of solutions to break through the limit of their productivity. Many companies had found their business matches and new deals have been discussed for future collaboration.

How to participate

For visitors please contact: contactcenter@reedtradex.co.th

For space bookings please contact: manufacturing-expo@reedtradex.co.th

Malaysia: APHM International Health Care Conference & Exhibition (APHM 2017) (July 23-29)

Overview of Malaysia's health sector

Malaysia's increasingly affluent society demands international standards of medical care and services. Health care expenditure in Malaysia was estimated at A\$16.9 billion in 2015 (Source: Business Monitor International 2016). Malaysians spend more than A\$600 annually per capita on health care, double the per capita spending 10 years ago (Source: World Bank 2016). Malaysia has been moving towards a transformation in health care from public health facilities towards private doctors, clinics and hospitals, as well as services for seniors' living. By 2020, around 40 health care projects announced under the Health Care National Key Economic Area (NKEA) are projected to cater for the rising demand of health services from locals and medical tourists (Source: PEMANDU, Health Care 2015).

These market trends are creating significant opportunities for Australia across the value chain. Medical service providers are seeking expertise to help with the efficient management of more complex and modern health systems. The shortage in adequately skilled workers is proving to be a major challenge across most countries. Both public and private providers are urgently looking for ways to upskill and grow the number of health care professionals. Despite centuries where parents relied on their children to care for them in old age, more Asian families are embracing Western-style elder-care services which offer greater choice and offer better standards of care for people in their senior years.

Malaysia's medical devices and supplies are still mainly imported, particularly for high-tech medical instruments. The government offers incentives for local manufacturers to produce more advanced medical equipment as imports of medical goods have shown strong growth in recent years. There are opportunities to collaborate with local companies through contract manufacturing.

Why APHM 2017?

- The international health care and exhibition event is organised by the Association of Private Hospitals, Malaysia and supported by the Malaysian Ministry of Health and the Malaysian Medical Association
- Over 200 booths are available for booking at the event
- Opportunities for South Australian health companies to be more visible in the market, for networking with key stakeholders and understanding the market demand. This is also an excellent platform to raise awareness of South Australia's strengths in the health sector and promote investment opportunities. For South Australian exhibitors/attendees, we can support by arranging a tailored meeting program for them to maximise their visit
- Malaysian companies are open and receptive to new products and services.

How to participate

Please go to: www.aphmconferences.org/exhibition.asp

AUGUST 2017

Indonesia: International Education Symposium (August 22-23)

This two-day symposium is a uniquely collaborative forum aimed at developing mutual, long-term engagement between institutions in Australia and the ASEAN region.

The symposium will be jointly organised by IEAA, TAFE Directors Australia and The Australian Consortium for In-Country Indonesian Studies (ACICIS), with events hosted by The Australian Embassy, Atma Jaya Catholic University, and an Indonesian polytechnic. It will bring together over 150 academics, teachers, professional staff, government representatives, students and business leaders from Australia and ASEAN for seminars, workshops and open discussions on enhancing institutional collaborations in the region. It will dually focus on the Vocational Education and Training (VET) and higher education sectors.

Why International Education Indonesia Symposium?

The symposium will examine a number of key issues, including:

- Balancing global collaboration with the rise of intra-regional mobility
- How can Australia support ASEAN to reach its goal of becoming a highly competitive economic region
- How can ASEAN member nations assist in Australia's goal of increasing its skills training provision throughout the region?
- How can education providers and industry work together and contribute to an integrated and prosperous ASEAN region?

How to participate

Please go to: www.ieaa.org.au/ASEAN

SEPTEMBER 2017

Thailand: Food & Hotel 2017 (September 6-9)

Food & Hotel Thailand (FHT) 2017 is the leading premium international trade exhibition for food and hospitality business in Thailand and the region. FHT has a proven track record over 24 years of presenting new products and services from the world's best companies, and delivering business for exhibitors.

FHT gets strong support from Thailand and the region's leading industry associations and also includes leading industry conferences and events. Working with associations and organising events together with FHT's marketing and press activities ensures FHT consistently delivers high quality and high numbers of professional visitors from hotels, restaurants, retail, manufacturing, importers, distributors, chefs, sommeliers, baristas and many more.

Food & Hotel Thailand will also incorporate:

The 7th International Exhibition for Coffee & Tea

Demand for coffee and tea culture, lifestyle and beverages is growing fast. Café's, coffee shops, hotels, restaurants and retailers are looking for the latest products, equipment and trends to meet growing demand. Coffee & Tea Culture 2017 includes professional coffee competitions and seminars organised by the Barista Association of Thailand (BAT) and BES, and supported by the ASEAN Coffee Federation (ACF).

The 17th International Exhibition for Hospitality & Retail Technology

Now in its successful 17th edition Hospitality & Retail Technology 2017 presents the latest products and services ranging from in-room entertainment, POS to reservation systems.

The 5th International Exhibition for Wine & Spirits

Wine & Spirits Thailand is the leading international trade exhibition for the wine and spirits industries. Featured alongside Wine & Spirits Thailand is the Food & Beverage Association of Thailand (FBAT) annual wine challenge, and professional wine seminars. The FBAT Wine Challenge is now in its 13th year and welcomes winemakers, importers and distributors to submit their finest selection for Thailand's leading wine challenge.

Why Food & Hotel Thailand?

Opportunities to meet with:

- Airlines, cruise liners, rail and travel catering
- Baristas
- Cafe, coffee shop, bakery owners
- Food and beverage importers, distributors, wholesalers
- Food and beverage manufacturers and processors
- Food service and kitchen equipment and supplies importers, distributors, wholesalers
- Government and trade associations
- Hotel, restaurant, resort, country clubs
- Media
- Property owner/developers
- Quick service restaurants
- Retail, hypermarket, supermarket, department, grocery, convenience stores
- Spa and lifestyle owners and management
- Service apartments
- Sommeliers
- Wine and spirits importers, distributors, wholesalers.

How to participate

Please contact:

Bangkok Exhibition Services Ltd.

Ms. Supaporn A. (Goog)

Tel: +66 2 615 1255 Ext. 111

Email: supaporn.a@besallworld.com

Indonesia: AMROI 2017 Conference & Exhibition (September 13-14)

The Indonesia Aircraft Maintenance Services Association (IAMSA), which is the official association for 31 maintenance, repair and operations service providers in Indonesia, will host the fifth aviation conference.

For the last four consecutive years, IAMSA in cooperation with Avcon Group, have successfully brought together more than 300 delegates from different countries at each of the AMROI inaugural summits.

AMROI 2017 will be a continuation of the previous events which will feature sessions, key topics and focused panels to discuss and review aspects related to the development of Indonesia's MRO industry.

Why AMROI?

AMROI 2017, which will be the single most important event for Indonesia's MRO aviation industry, promises to be much bigger and will serve as an important networking and marketing platform for Indonesia's airlines, MRO providers and international industry players to come together and support the future growth of Indonesia's aviation MRO industry.

How to participate

Please go to: www.amroi2017.com/registration/

SEPTEMBER 2017

Thailand: Food Ingredients Asia 2017 (September 13-15)

FI Asia 2015 in Bangkok was a record-breaking event with over 15,000 visitors in attendance, and 2017 promises to be just as spectacular. Over three days, visitors will get the opportunity to meet with multiple food and beverage ingredient suppliers, distributors and professionals from all over the world in one location.

Visitors will have the opportunity to meet with international companies possessing expertise and capabilities in tackling following challenges:

- Antioxidants
- Natural functional ingredients
- Health claims
- Formulation, re-formulation
- Anti-allergens
- Cardiovascular health
- Children's health, infant nutrition
- Digestive health
- Energy and endurance, sports nutrition.

Why Food Ingredients Asia?

Opportunities to meet with visitors from 10 countries in the region

53% are from distributors and food and beverage manufacturers including consulting – food safety, quality and services

65% are decision-makers

74% are in distribution, marketing, purchasing and research and development (R&D)

How to participate

Please go to: www.figlobal.com

Malaysia: Food & Hotel 2017 (FHM) (September 26-29)

Between 2015 and 2020, Malaysia's food sales are expected to grow more than seven per cent year on year (Source: PwC 2015). Malaysia's food and beverage sector is increasingly sophisticated and influenced by health and convenience trends. Consumer awareness of nutrition and healthy lifestyle has created the demand for functional, minimally processed fresh, organic and natural foods.

There has been a significant shift in recent years from buying commodities such as fish and rice, towards higher value imported items including meat, dairy, wine, confectionery and organic foods. The food retail sector is also undergoing a transformation as more consumers move from purchasing their goods from wet markets to supermarkets, and increasingly through the use of home-delivery services.

The food service sector presents some of the best potential opportunities for Australian exporters. High urbanisation in Malaysia has resulted in consumers changing their meal patterns, favouring dining out instead of eating in after long working hours. International mass grocery retailers are transforming the local retail landscape from traditional neighbourhood grocers into one-stop-shop 'superstore' outlets.

Consumers are brand and origin conscious as they relate to brands that they know are quality.

Why FHM 2017?

The FHM program includes conference programs, technical seminars, educational talks and celebrity chef cooking demonstrations. It has something for everyone from the food and hospitality sector. For South Australian processed food companies targeting the Malaysian market, FHM is a good platform to give direct access to the key buyers in both the hotel, restaurant and food service industries.

Opportunities for existing and new South Australian processed food companies to be more visible in the market, for networking with key stakeholders and understanding the market demand. For South Australian exhibitors/attendees, we can support by arranging a tailored meeting program for them to maximise their visit. FHM 2017 will be the perfect platform to expand industry knowledge straight from the experts.

How to participate

Please go to: <http://www.foodandhotel.com/home/index.php>

Indonesia: The 3rd International Farming Technology Expo (September 28-30)

The 3rd International Farming Technology Expo International Farming Technology Expo is the first major event in Indonesia that focuses on farming and agriculture industry. This event will become the cornerstone for Indonesia in realising the vision to focus on farming and agriculture as one of the key economic driver.

Given its stance, the development in Indonesia will become the cornerstone for Southeast Asia region in boosting the farming and agriculture industry. The country holds the stature as the prime producer of palm oil and a leading global producer of cocoa, rubber and coffee.

Why the 3rd International Farming Technology Expo Indonesia?

Attendees will come from various background ranging from and including : agent & distributor, end-consumers, farm contractors, food & beverages industry, food companies.

How to participate

Please go to: <http://www.farmingtechnology-expo.com/web/>

Malaysia: 3rd Smart Cities Asia 2017 (October 2-3)

Smart Cities Asia Conference aims to be the intersection between urban planning, technology, governance and citizen involvement to address the modern challenges of cities. The conference will carry the following theme for 2017:

- Smart Development: Building for a Greater Generation
- Smart IOT: City Beyond Technology
- Smart Mobility: Moving Fast Forward
- Smart Citizens: Integrating the People
- Smart Energy: Transformation Towards Efficient Energy
- Smart Water Management: Securing The Future of Water
- Smart Waste Management: Adopting Sustainable Practices

Why Smart Cities Asia 2017?

Gain the opportunity to help shape the agenda and direction for Smart Cities in Asia and beyond.

How to participate

Please go to: www.smartcitiesasia.com/

OCTOBER 2017

DECEMBER 2017

Thailand: Water, Membrane, Environment & Energy Technology Expo (December 14-16)

WM2E 2017 is the international exhibition providing a great platform for experts and specialists in these areas to meet, present and exchange information of latest technological development on water, membrane, environment and energy technologies. The exhibition also includes Conference, Research Symposium & ASEAN Waste Management Forum.

Why Water, Membrane, Environment & Energy Technology Expo Thailand?

Opportunities to find potential business partners in order to gain access to the market and region.

How to participate

Please contact:

TechnoBiz Communications Co., Ltd.

Tel: +66 2 933 0077

Email: expo@technobiz-asia.com

Malaysia: International Halal Showcase (April 4-7)

The 15th Malaysia International Halal Showcase delivers opportunities to tap into the growing global halal markets. It is touted as the world's largest halal event. MIHAS has the most diverse selection of Halal Products from around the world across 6 industry sectors (Halal Food, Islamic Finance, Halal Pharmaceuticals, Halal Cosmetics, Halal Tourism and Halal Logistics). Nearly 30 countries participated at MIHAS 2016 showcasing products from food, cosmetics, pharmaceuticals to financial technology MIHAS is hosted by the Ministry of International Trade and Industry (MITI) and is organised by the Malaysia External Trade Development Corporation (Matrade).

Why Malaysia International Halal Showcase?

- Held concurrently with two industry leading events in the World Halal Conference and The International Halal Certification Bodies Convention, MIHAS offers an unbeatable networking and business proposition.
- Malaysia is ranked as #1 in the 2016 Global Islamic Economy Index for Halal Economy.

How to participate

Please go to: <http://www.mih.com.my>

Malaysia: ASIAWATER 2018 (April 10-12)

This is the primary, high value-added event to strongly support the development and sustainability in the water and wastewater industries especially for the South East Asia market. ASIAWATER is supported by the Ministry of Energy, Green Technology and Water (KeTTha), Ministry of Natural Resources and Environmental Malaysia (NRE), Malaysia Water Association (MWA), National Water Commission Malaysia (SPAN), Department of Irrigation and Drainage Malaysia (DID).

Why ASIAWATER?

- ASIAWATER is the largest and most comprehensive water and wastewater event in ASEAN with more than 1000 exhibitors allowing you to make new business partnerships, exchange knowledge and innovations and to keep in touch with your business contacts all under one roof over three days
- Business-to-business networking opportunities with over 5000 international water professionals and decision-makers, potential buyers and partners
- Thought provoking technology seminars that feature renowned industry experts who will present updates on what the industry has to offer

How to participate

Please go to: www.asiawater.org/

Malaysia: Livestock Asia Expo & Forum 2018 & ASIAMEATEC Expo & Forum (19-21 April)

LIVESTOCK ASIA Expo & Forum is Asia's leading event for the feed, livestock and meat industries. The event is supported by the Department of Veterinary Services, the Ministry for Agriculture and Agro-Based Industries

ASIAMEATEC will focus specifically on the needs of the meat industry - from production, processing and packaging to plate. ASIAMEATEC will be held with LIVESTOCK ASIA. The practical synergy of these two co-located events bring all feed, livestock and meat value chain stakeholders together to share best practices and knowledge, adding to the practical appeal of both shows to exhibitors and visitors alike.

Why Livestock Asia Expo & Forum 2018 & ASIAMEATEC

- An ideal platform to promote your company, products and solutions to a highly targeted group of industry professionals, decision makers and buyers and generate sales - all in one place in just three days.
- Include an on-site Business Matching service to help exhibitors to acquire more trade leads and increase their ROI at the exhibition.
- Exhibitors may also preview a list of "buying leads" posted by buyers

How to participate

Please go to: <http://www.livestockasia.com/>

Singapore: Food & Hotel Asia (April 24-27)

Through 40 years of evolution, FHA has earned itself a reputation as the most comprehensive premier international food and hospitality trade show in the region. With 4000 exhibitors from over 70 countries/regions expected at FHA2018, delegates have the opportunity to taste tens of thousands of product offerings, from innovative food ingredients, Halal food and beverages, specialty coffee equipment and accessories, unique tea blends, to disruptive technology for back-end food service or for front end guest experiences and many more.

For exhibitors, they are able to conduct product demonstrations and instant product comparison to product tastings. The show has also incorporated the following components:

- Bakery & Pastry 2018
- Food Asia 2018
- Hospitality Style Asia 2018
- Hospitality Technology 2018
- Hotel Asia 2018
- Specialty Coffee & Tea 2018
- ProWine Asia 2018

Why Food & Hotel Asia?

Opportunity to meet trade professionals in food and beverage-related sectors including:

- Airlines/cruise lines/trails
- Bakeries/confectioneries
- Convenience stores/grocery stores
- Country club management
- Department stores/retailers
- F&B logistics/transportation
- Fast food restaurant management
- Hospitality/culinary institutes
- Hotel chain owners
- Hotels/resort management
- Hypermarkets/supermarkets
- Importers/distributors/wholesalers – food and drink
- Importers/distributors/wholesalers – hospitality equipment & supplies
- Institutional catering
- IT – system integration/distribution plants
- Restaurants/bars/clubs/café management
- Serviced apartment management
- Spa and wellness management
- Specialty food retailers
- Trade associations

How to participate

Please go to: www.foodnhotelasia.com/to-visit/visitor-registration

APRIL 2018



Government of South Australia